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FOR IMMEDIATE RELEASE:

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**CALIFORNIA SEES \$1 BILLION IN CAMPAIGN SPENDING FOR 2018**

According California Target Book Research Director Rob Pyers, total campaign spending in California for the 2018 cycle has exceeded 1 billion dollars!

Target Book Publisher Darry Sragow noted, “If blowing through the billion-dollar campaign spending ceiling in California doesn’t give pause to everyone in politics, I don’t know what will. There are a lot of other ways that money could be spent to benefit the people of California. Reaching California voters using paid advertising is necessarily expensive, and the stakes in this election were very high, but this ought to be Exhibit 1 for a rethink of how we communicate with voters. Spending almost as much money on a dozen ballot measure campaigns as all the candidate races combined suggests that we should be looking at alternative ways of setting public policy, especially on issues of concern to very narrow interests.”

**OVERVIEW**

Total Candidate Spending (State Constitutional)	\$120,422,551
Total Candidate Spending (State Legislative)	\$119,498,220
Total Candidate Spending (Federal)	\$187,276,023
Total Independent Expenditures (State - Primary)	\$67,549,291
Total Independent Expenditures (State - General)	\$71,114,825
Total Independent Expenditures (Federal - Primary)	\$16,608,934
Total Independent Expenditures (Federal - General)	\$84,044,931
Total Proposition Spending	\$366,188,770
<b>GRAND TOTAL</b>	<b>\$1,032,703,545</b>

**CONSTITUTIONAL OFFICES**

	CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL
.GOV	\$70,563,047	\$33,928,452	\$3,729,529	\$37,657,981	\$108,221,028
.LTG	\$19,488,313	\$6,209,107	\$523,879	\$6,732,986	\$26,221,299
.SOS	\$1,606,385	\$37,823	\$1,707	\$39,530	\$1,645,915
.ATG	\$11,710,628	\$724,257	\$7,779	\$732,036	\$12,442,664
.TRS	\$2,675,055	\$39,038	\$1,707	\$40,745	\$2,715,800
.CON	\$959,800	\$39,038	\$1,707	\$40,745	\$1,000,545
.INS	\$5,815,811	\$204,767	\$3,079,144	\$3,283,911	\$9,099,722
.SPI	\$7,603,512	\$12,538,001	\$41,028,938	\$53,566,939	\$61,170,451

Total Constitutional Candidate Spending	\$120,422,551
Total Constitutional IE Spending (Primary)	\$53,720,483
Total Constitutional IE Spending (General)	\$48,374,390
Total Constitutional IE Spending (All)	\$102,094,873
Total Constitutional Office Spending (All)	\$222,517,424



**ASSEMBLY**

CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL	CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL		
AD01	\$1,311,833		\$0	\$1,311,833	AD41	\$736,210		\$0	\$736,210		
AD02	\$922,119		\$0	\$922,119	AD42	\$1,588,110	\$576,993	\$576,993	\$2,165,103		
AD03	\$663,726		\$0	\$663,726	AD43	\$493,906		\$0	\$493,906		
AD04	\$621,075	\$1,550	\$1,550	\$622,625	AD44	\$738,720	\$27,899	\$27,899	\$766,619		
AD05	\$709,270		\$0	\$709,270	AD45	\$1,172,009	\$652,301	\$14,287	\$666,588	\$1,838,597	
AD06	\$462,812		\$0	\$462,812	AD46	\$463,968		\$0	\$463,968		
AD07	\$500,766		\$0	\$500,766	AD47	\$411,716		\$0	\$411,716		
AD08	\$578,927		\$0	\$578,927	AD48	\$1,088,943	\$16,804	\$1,707	\$18,511	\$1,107,454	
AD09	\$963,133	\$82,682	\$82,682	\$1,045,815	AD49	\$435,660		\$0	\$435,660		
AD10	\$432,738		\$0	\$432,738	AD50	\$425,920		\$2,024	\$2,024	\$427,944	
AD11	\$1,110,379		\$0	\$1,110,379	AD51	\$2,964,183	\$914,632	\$914,632	\$3,878,815		
AD12	\$502,863		\$0	\$502,863	AD52	\$766,442	\$90,934	\$90,934	\$857,376		
AD13	\$743,931	\$34,166	\$34,166	\$778,097	AD53	\$725,333	\$1,658	\$1,184	\$2,842	\$728,175	
AD14	\$762,153		\$0	\$762,153	AD54	\$829,062		\$491,965	\$491,965	\$1,321,027	
AD15	\$2,666,197	\$790,121	\$1,537,200	\$2,327,321	\$4,993,518	AD55	\$719,847	\$3,250	\$3,250	\$723,097	
AD16	\$3,398,040	\$102,838	\$1,296,950	\$1,399,788	\$4,797,828	AD56	\$576,694	\$37,092	\$12,206	\$49,298	\$625,992
AD17	\$824,898		\$0	\$824,898	AD57	\$843,323		\$0	\$843,323		
AD18	\$798,342		\$0	\$798,342	AD58	\$1,404,076	\$1,845,230	\$242,402	\$2,087,632	\$3,491,708	
AD19	\$733,342		\$1,279	\$1,279	\$734,621	AD59	\$527,457		\$0	\$527,457	
AD20	\$569,225		\$0	\$569,225	AD60	\$3,957,416	\$33,292	\$947,204	\$980,496	\$4,937,912	
AD21	\$1,078,433		\$0	\$1,078,433	AD61	\$613,085		\$0	\$613,085		
AD22	\$719,866		\$0	\$719,866	AD62	\$1,108,514		\$0	\$1,108,514		
AD23	\$558,807		\$0	\$558,807	AD63	\$1,734,660		\$0	\$1,734,660		
AD24	\$426,082		\$0	\$426,082	AD64	\$668,544		\$0	\$668,544		
AD25	\$426,404		\$0	\$426,404	AD65	\$2,413,569	\$507	\$21,939	\$22,446	\$2,436,015	
AD26	\$903,235	\$194,231	\$41,800	\$236,031	\$1,139,266	AD66	\$2,634,083	\$6,747	\$168,925	\$175,672	\$2,809,755
AD27	\$419,196		\$0	\$419,196	AD67	\$355,578		\$0	\$355,578		
AD28	\$626,030		\$0	\$626,030	AD68	\$212,117		\$0	\$212,117		
AD29	\$391,411		\$0	\$391,411	AD69	\$823,090		\$13,204	\$13,204	\$836,294	
AD30	\$1,192,422	\$972,750	\$15,026	\$987,776	\$2,180,198	AD70	\$508,087		\$0	\$508,087	
AD31	\$592,735		\$1,021	\$1,021	\$593,756	AD71	\$212,937		\$1,184	\$1,184	\$214,121
AD32	\$3,025,193	\$158,231	\$2,315,594	\$2,473,825	\$5,499,018	AD72	\$3,302,984	\$248,973	\$1,119,465	\$1,368,438	\$4,671,422
AD33	\$436,026		\$0	\$436,026	AD73	\$567,173	\$1,014	\$1,014	\$568,187		
AD34	\$937,090	\$3,298	\$3,298	\$940,388	AD74	\$1,244,840	\$2,535	\$438,903	\$441,438	\$1,686,278	
AD35	\$1,247,491		\$166,187	\$166,187	\$1,413,678	AD75	\$516,735		\$0	\$516,735	
AD36	\$683,438		\$52,500	\$52,500	\$735,938	AD76	\$1,148,354	\$525,108	\$445,082	\$970,190	\$2,118,544
AD37	\$596,764		\$0	\$596,764	AD77	\$1,393,679		\$357,136	\$357,136	\$1,750,815	
AD38	\$3,169,175		\$1,231,721	\$1,231,721	\$4,400,896	AD78	\$704,619		\$0	\$704,619	
AD39	\$902,589	\$1,885,194	\$16,108	\$1,901,302	\$2,803,891	AD79	\$453,090		\$0	\$453,090	
AD40	\$2,755,664	\$333,620	\$1,149,725	\$1,483,345	\$4,239,009	AD80	\$1,264,115		\$0	\$1,264,115	

Total Assembly Candidate Spending	\$83,112,668
Total Assembly IE Spending (Primary)	\$9,543,650
Total Assembly IE Spending (General)	\$21,647,578
Total Assembly IE Spending (All)	\$31,191,228
Total Assembly Spending (All)	\$114,303,896



**STATE SENATE/BOARD OF EQUALIZATION**

	CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL
SD02	\$940,589			\$0	\$940,589
SD04	\$553,017			\$0	\$553,017
SD06	\$704,458	\$29,000		\$29,000	\$733,458
SD08	\$537,079	\$31,336		\$31,336	\$568,415
SD10	\$481,493			\$0	\$481,493
SD12	\$6,354,207	\$225,237	\$1,963,277	\$2,188,514	\$8,542,721
SD14	\$3,397,878		\$678,277	\$678,277	\$4,076,155
SD16	\$1,121,269	\$23,989	\$3,571	\$27,560	\$1,148,829
SD18	\$1,321,741	\$29,005		\$29,005	\$1,350,746
SD20	\$936,355			\$0	\$936,355
SD22	\$3,739,203	\$1,362,638	\$7,060,808	\$8,423,446	\$12,162,649
SD24	\$841,764	\$2,400	\$20,000	\$22,400	\$864,164
SD26	\$580,465		\$2,024	\$2,024	\$582,489
SD28	\$1,110,644	\$4,196	\$13,823	\$18,019	\$1,128,663
SD30	\$689,639			\$0	\$689,639
SD32	\$2,351,971	\$2,394,835	\$281,853	\$2,676,688	\$5,028,659
SD34	\$3,101,534		\$534,771	\$534,771	\$3,636,305
SD36	\$1,402,196	\$1,014	\$70,509	\$71,523	\$1,473,719
SD38	\$559,534			\$0	\$559,534
SD40	\$759,435			\$0	\$759,435

	CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL
BOE1	\$1,020,450		\$2,280	\$2,280	\$1,022,730
BOE2	\$2,194,338	\$109,000	\$3,607	\$112,607	\$2,306,945
BOE3	\$1,380,238	\$72,508	\$1,707	\$74,215	\$1,454,453
BOE4	\$306,055			\$0	\$306,055

Total State Senate Candidate Spending	\$31,484,471
Total State Senate IE Spending (Primary)	\$4,103,650
Total State Senate IE Spending (General)	\$10,628,913
Total State Senate IE Spending (All)	\$14,732,563
Total State Senate Spending (All)	\$42,113,384

Total BOE Candidate Spending	\$4,901,081
Total BOE IE Spending (Primary)	\$181,508
Total BOE IE Spending (General)	\$7,594
Total BOE IE Spending (All)	\$189,102
Total BOE Spending (All)	\$5,090,183

**US HOUSE & SENATE**

	CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL
SN1	\$19,044,246	\$733,793	\$191,382	\$925,175	\$19,969,421

	CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL		CANDIDATE	IE_PRI	IE_GEN	IE_TOT	TOTAL
CD01	\$1,877,246		\$42,264	\$42,264	\$1,919,510	CD28	\$3,469,675		\$0	\$0	\$3,469,675
CD02	\$659,263			\$0	\$659,263	CD29	\$1,342,943		\$0	\$0	\$1,342,943
CD03	\$790,961			\$0	\$790,961	CD30	\$670,296		\$0	\$0	\$670,296
CD04	\$4,577,559	\$118,475	\$691,408	\$809,883	\$5,387,442	CD31	\$3,175,508	\$17,996	\$17,996	\$3,193,504	
CD05	\$1,867,917		\$5,058	\$5,058	\$1,872,975	CD32	\$174,202		\$0	\$0	\$174,202
CD06	\$1,047,109			\$0	\$1,047,109	CD33	\$1,040,162		\$0	\$0	\$1,040,162
CD07	\$2,162,720	\$11,145	\$63,000	\$74,145	\$2,236,865	CD34	\$1,345,398		\$0	\$0	\$1,345,398
CD08	\$1,654,191	\$16,380	\$57,098	\$73,478	\$1,727,669	CD35	\$603,422		\$0	\$0	\$603,422
CD09	\$784,866			\$0	\$784,866	CD36	\$2,856,743	\$2,594	\$32,117	\$34,711	\$2,891,454
CD10	\$10,752,870	\$407,112	\$13,829,174	\$14,236,286	\$24,989,156	CD37	\$753,435		\$0	\$0	\$753,435
CD11	\$459,176			\$0	\$459,176	CD38	\$1,326,944		\$23,667	\$23,667	\$1,350,611
CD12	\$4,818,922		\$2,184,933	\$2,184,933	\$7,003,855	CD39	\$20,777,361	\$3,403,378	\$10,642,794	\$14,046,172	\$34,823,533
CD13	\$1,596,595			\$0	\$1,596,595	CD40	\$503,941		\$0	\$0	\$503,941
CD14	\$598,202			\$0	\$598,202	CD41	\$927,233		\$0	\$0	\$927,233
CD15	\$2,226,525			\$0	\$2,226,525	CD42	\$1,814,864		\$0	\$0	\$1,814,864
CD16	\$2,851,446		\$168,583	\$168,583	\$3,020,029	CD43	\$1,742,406	\$1,015,954	\$1,015,954	\$2,758,360	
CD17	\$1,784,981		\$611	\$611	\$1,785,592	CD44	\$832,607		\$0	\$0	\$832,607
CD18	\$1,164,437		\$283,586	\$283,586	\$1,448,023	CD45	\$12,940,704	\$1,025,669	\$13,796,067	\$14,821,736	\$27,762,440
CD19	\$1,738,532		\$611	\$611	\$1,739,143	CD46	\$458,661		\$75,000	\$75,000	\$533,661
CD20	\$672,381			\$0	\$672,381	CD47	\$603,693		\$0	\$0	\$603,693
CD21	\$4,697,860	\$7,274	\$1,930,692	\$1,937,966	\$6,635,826	CD48	\$13,342,780	\$4,385,576	\$15,469,875	\$19,855,451	\$33,198,231
CD22	\$17,859,414	\$62,165	\$861,377	\$923,542	\$18,782,956	CD49	\$17,699,968	\$5,979,842	\$4,391,660	\$10,371,502	\$28,071,470
CD23	\$7,202,188			\$0	\$7,202,188	CD50	\$5,601,747		\$472,761	\$472,761	\$6,074,508
CD24	\$2,953,017		\$139,890	\$139,890	\$3,092,907	CD51	\$870,715		\$0	\$0	\$870,715
CD25	\$9,702,090	\$449,051	\$17,633,706	\$18,082,757	\$27,784,847	CD52	\$2,581,817	\$6,480	\$6,480	\$2,588,297	
CD26	\$1,940,324		\$23,667	\$23,667	\$1,963,991	CD53	\$550,647		\$0	\$0	\$550,647
CD27	\$827,359			\$0	\$827,359						

Total Federal Candidate Spending	\$206,320,269
Total Federal IE Spending (Primary)	\$16,608,934
Total Federal IE Spending (General)	\$84,044,931
Total IE Spending (All)	\$100,653,865
Total Federal Office Spending (All)	\$306,974,134



**PROPOSITIONS**

	YES	NO	TOTAL
<b>Prop 1</b>	\$6,390,888		\$6,390,888
<b>Prop 2</b> (see Prop 1)			\$0
<b>Prop 3</b>	\$4,926,184		\$4,926,184
<b>Prop 4</b>	\$11,468,351		\$11,468,351
<b>Prop 5</b>	\$13,204,875	\$2,660,607	\$15,865,482
<b>Prop 6</b>	\$5,485,660	\$46,246,820	\$51,732,480
<b>Prop 7</b>			\$0
<b>Prop 8</b>	\$19,237,979	\$111,462,540	\$130,700,519
<b>Prop 10</b>	\$25,229,884	\$75,457,241	\$100,687,125
<b>Prop 11</b>	\$30,722,770		\$30,722,770
<b>Prop 12</b>	\$13,128,611	\$566,360	\$13,694,971

Total 'Yes' Proposition Spending	\$129,795,202
Total 'No' Proposition Spending	\$236,393,568
<b>Total Proposition Spending</b>	<b>\$366,188,770</b>